



Official 2024 IPM Show Guide



Tuesday, October 1 to Saturday, October 5

Lindsay Fairgrounds | Lindsay, Kawartha Lakes, Ontario

www.plowingmatch.org/ipm2024/



Proudly presented by

ONTARIO PLOWMEN'S ASSOCIATION & 2024 INTERNATIONAL PLOWING MATCH AND RURAL EXPO LOCAL COMMITTEE

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WELCOME TO THE 2024 INTERNATIONAL PLOWING MATCH & RURAL EXPO



As Chair of the Local Committee preparing for the 105th International Plowing Match & Rural Expo (IPM). I am very pleased

and excited by the work going on behind the scenes by our local board of directors, over 45 Chairs of special events and features and the over 500 local volunteers all working together to showcase Kawartha Lakes. This is truly an exciting event and I am so pleased and honoured to welcome all of you to Kawartha Lakes. We are very fortunate to have tremendous support from the City of Kawartha Lakes and the Ontario Plowmen's Association. We last hosted the IPM in 1992 so it's a pleasure to host here in 2024!

This year we are celebrating the roots of agriculture from our forefathers in Kawartha Lakes, and the region and we are providing a showcase of all that Kawartha Lakes has to offer for farmers, tourists, business people, citizens and the entire agricultural industry here.

For the past two years a great team of dedicated community leaders, farmers, and friends have worked together with a great deal of pride and enthusiasm to ensure

that this year's IPM is a historic, memorable event that will leave a lasting memory of Kawartha lakes for our visitors, exhibitors, and the entertainers. We have worked closely in partnership with volunteers from previous IPM's, and with the great support of the Ontario Plowmen's Association and staff.

I want to sincerely thank all who have guided us and supported all of our volunteers for this year's IPM. We appreciated the strong support from the City of Kawartha Lakes, our local Board of Directors and over 500 volunteers all who are very keen to showcase our City.

Success needs local support in the form of sponsorship dollars and in-kind contributions and we sincerely thank all the local businesses for your great support.

Once again, Welcome to the 105th International Plowing Match & Rural Expo here in the host City of Kawartha Lakes! As the Chair I am honoured to serve in this capacity. The IPM has a long history and we are so proud to host the 105th IPM.

Enjoy the week and all that is offered in Tented City, the Plowing fields and the RV Park - 'The Gateway of Lindsay - Live Every Moment Here' and we hope to see you again back in Kawartha Lakes.

*Bob Armstrong,
Local Committee Chair*



A MESSAGE FROM THE ONTARIO PLOWMEN'S ASSOCIATION PRESIDENT



Hello Everyone! I would like to extend a warm welcome to all those attending the 2024 International Plowing Match and Rural Expo

(IPM). We are thrilled to be hosting the Match at the Lindsay Fairgrounds, nestled within the beautiful district of Kawartha Lakes.

Once again, this year the IPM has something for the entire family. I invite you to explore Tented City where you will find a vast array of agricultural and rural living exhibits, vendors, many other fun displays. Enjoy music on multiple stages and sample a variety food from the many vendors throughout the site!

Check the event schedule for times and locations for exciting shows such and the RAM Rodeo, Great Canadian Lumberjacks, and the Canadian Cowgirl Precision

Drill team to name a few. And don't miss the Plowing Competitions; the Match really does have something for everyone!

Kawartha Lakes truly is a beautiful place and I would ask that you please take a little time to explore and enjoy the local area while you are attending the Match.

On behalf of the Ontario Plowmen's (OPA) Board of Directors and myself, I would like thank Ontario Mutuals Insurance, HydroOne, and all of our sponsors for their continuing support. We also thank all of our exhibitors for helping us to create such a vibrant event. And to the volunteers and OPA staff that have worked tirelessly to plan and create this event – initially for 2020 and finally in 2024. Thank you all!

In closing, I welcome everyone to the Match and hope you all enjoy the 2024 IPM!

*Melvin Switzer,
OPA President*

Keep the fun going!

While you're here at the International Plowing Match (IPM), take some time to

Explore

Kawartha Lakes and all we have to offer...



Dining



Shopping



Sightseeing

Jump In and explore Kawartha Lakes attractions and downtowns.



To plan your visit and learn more about the IPM, scan the QR code or visit kawarthalakes.ca/2024IPM



A MESSAGE FROM PREMIER DOUG FORD



I thank the Ontario Plowmen's Association for organizing this much-awaited event. Our government recognizes that our agri-food sector is crucial to Ontario's growth and prosperity. We're working hard to strengthen the agriculture industry, standing up for farm jobs, promoting local products and telling the world that Ontario is open for business, open for jobs. We will continue to make strategic investments that position Ontario's agri-food sector for success — now and in the future.

Have a great time at this year's plowing match!

A handwritten signature in black ink, appearing to read 'Doug Ford'.

*Doug Ford,
Premier*



Premier of Ontario - Premier ministre de l'Ontario

A FEW OF THE HIGHLIGHTS OF 2024 IPM



Canadian Cowgirls

The 2024 IPM is thrilled to welcome back the Canadian Cowgirls Precision Drill team. This unique group (who hail from Chatham-Kent, Ontario!) performs coordinated formations, precision movement, and dangerous & daring manoeuvres all while on horseback. They are known to dazzle viewers worldwide and are the only Canadian group ever to be invited to the Tournament of Roses Parade in Pasadena, CA! Add to that that the Cowgirls have acted as Honour Guard for His Majesty King Charles III and viewers are in for a truly royal performance.

Ram Rodeo

The thrilling Ram Rodeo event is



back in all its glory at the 2024 IPM. Come and witness the competitors battle in events such as barrel-racing, bucking broncs, and the dangerous - yet always captivating - bull riding competitions. And to add even greater stakes to this thrilling competition, the RAM Rodeo results are counted toward the RAM Rodeo Tour Finals so every lasso, buck, and bronc matters!

Tented City

Tented city has something for everyone, with 100s of vendors and exhibitors that range from local merchants to displays that depict farming today. Visitors of all ages will find things that fit the expected and unexpected alike. Whether





you're looking to learn, enjoy some leisurely viewing, or are interested in seeing what Kawartha Lakes has to offer you'll find it all in Tented City!



Great Canadian Lumberjacks

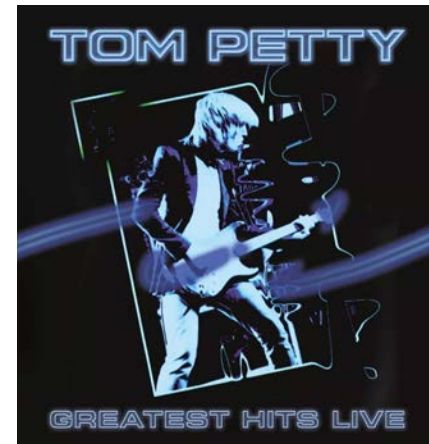
If you've seen Lumberjack Competitions online or on tv and have always wanted to see an event show, then you'll be thrilled to hear that the 2024 IPM is hosting the Great Canadian Lumberjacks! The competition will include events such as: chainsaw carving, axe throwing,

underhand chop, cross cut, chain-saw race, standing hard hit, and spring board chop. Don't worry if it's your first time to an event, an MC will be there enjoying the show along with you!



T Swift tribute band Love Story

From Teardrops On My Guitar to Shake It Off, Taylor Swift and her music are the definition of an international sensation and Rikki Lee Wilson has taken that inspiration and created a performance that embodies the energy that continues to capture fans worldwide. Backed by an exceptional band and an authenticity that truly reflects Swift's art, 2024 IPM attendees of all ages will feel like, they too, are in a Love Story!



Tom Petty Greatest Hits Live (TPGHL)

Tom Petty has inspired many people over the years, musicians and non-musicians alike and this could

hardly be truer for TPGHL, a group comprised of musicians who all have over 30 years of experience in nearly every type of performance a musician could experience.

TPGHL is a group that is meticulous in its instrumentation and sound to give the truest experience possible and will have everyone in the audience dancing and letting their neighbour know that they won't back down!

Tom Petty's Greatest Hits Live is Canada's premier Tom Petty Show. With dynamic sets of songs and careful attention to proper instrumentation and sounds, TPGHL recreates the music of a Tom Petty concert experience like no other.

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2024 INTERNATIONAL PLOWING MATCH & RURAL EXPO DETAILS

Date:
Tuesday, October 1 to
Saturday, October 5, 2024

Hours:
8:30 am to 5 pm daily

Daily Tickets:
One ticket is required per day, per person. (For example, one adult attending all five days will need five adult tickets)

Admission:
• Adult (ages 16+) - \$25 (HST incl.)
• Youth (ages 6 - 15) - \$5 (HST incl.)
• Children ages 5 and under – FREE

We accept Cash, Debit, Visa and Mastercard at the Gates. All sales final. No refunds. No exchanges. Not for resale.

WE LOOK FORWARD TO WELCOMING YOU TO IPM 2024!

Note: Every effort has been made to provide current and up to date information in this guide. The Tented City map, Thank You to sponsors and the exhibitors list are current to August 29th. Additions and changes after that time unfortunately are not included.

Daily events run 8:30 am to 5 pm
• No pets allowed in Tented City (service animals allowed)

• No smoking or vaping is permitted in Tented City

Scooters:
All mobility scooters (personal and rented) are permitted at the IPM.

Homestead Oxygen & Medical Equipment will be renting scooters to visitors attending IPM 2024. To reserve a scooter, please call 1-800-990-8873.

Service Animals:
Working service animals are permitted.
Pets are not allowed in Tented City, Plowing Fields or Parking Fields.

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BETTY & NELSON SOUTH 60TH WEDDING ANNIVERSARY



The South family in 1982: Ryan, Nelson, Betty, Brad, Ken, and Duane.

The 2024 International Plowing Match & Rural Expo team would like to take a moment to highlight and appreciate a wonderful couple: Betty & Nelson South will be celebrating their 60th Wedding Anniversary at the IPM this October and the family will be hosting a special anniversary lunch to help them celebrate!

Betty (nee Parr) and Nelson South were born into farming families in Brampton, Ontario. Their childhood family farms shared a fence line and the couple grew up

knowing each other from a young age. Their history with the IPM is almost as long as their relationship with both families being involved with the 1963 IPM held in Caledon, as Betty's father coached her brother in the plowing and Nelson participated as a wagon driver!

Betty & Nelson were married on October 3, 1964 in a small ceremony in Brampton. Their honeymoon began immediately with a trip to the 1964 IPM in Peterborough! Nelson & Betty have a vivid memory of arriving at the Match on the morning

of October 5th and the entirety of Tented City was covered in a layer of snow and ice ... even the water pipes were frozen! Although it was a beautiful backdrop for photos, thankfully the day brought some much needed warmth and the grounds quickly thawed for exhibitors and guests.

In 1969, Betty & Nelson purchased a farm in Teviotdale where Nelson and his brother Gordon operated a dairy operation. For the next several decades, Wellington County was home and they farmed, raised their 4 boys and welcomed 11 grandchildren until they retired to Meaford, Ontario. Their second eldest son Brad, and his wife Shannon, have continued in agriculture and each fall, Betty & Nelson spend a few weeks in their RV in Teviotdale helping with the harvest. Nelson (79) drives a truck hauling grain from the combines and helping in the field. They both love that the yearly project is a family affair

spanning three generations as several grandchildren are involved with the harvest! Their RV is busy in the evenings with their sons, daughter-in-laws and grandchildren who reside in the area stopping in to visit!

Some of Betty & Nelson's most memorable lifelong IPM experiences include: the South Farms being landowners at the 1984 IPM which was special because it was a family event with Nelson's father, Betty & Nelson and all 4 of their sons being involved in the Match. Interestingly, 1984 also marked the beginning of the RV Park with 15 trailers camping onsite that year! In 1986, Nelson & Betty attended the Worlds held in Alberta along with a side trip to British Columbia. And they both very fondly remember the 2004 Meaford IPM where Nelson participated in the famous "BobCat Square Dance" that occurred every hour on the hour throughout the entire Match! Betty proudly notes that

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Nelson only missed a single performance for the entire show! In 2016, the IPM returned to the Teviotdale area and Betty & Nelson were in attendance where their son Brad was a landowner. It was a memorable event as Brad & Shannon and several grandchildren volunteered all week and they enjoyed the Match with sons Ryan & Ken and their spouses, grandchildren, family and many friends and neighbours made from years living on the farm.

Betty & Nelson love the IPM – from Tented City to the plowing competitions - but they note that their truest love is the entertainment at the RV Park! They book their campsite early so they can be as close to the entertainment tent as

possible! In what has become an annual tradition, they look forward to exploring the region of that year's host community and spending their week at the IPM with their many friends at the RV Park! Each year they reflect on cherished memories of IPM's past and look forward to making new ones!

As noted by their daughter-in-law, Shannon: "the IPM has been part of the fabric of this farming family for a long time and it is fitting to mark this very special occasion at the match in Lindsay!" And we at the IPM are truly honoured to be part of such a milestone!

Please join us in wishing Betty & Nelson a very Happy 60th Anniversary!



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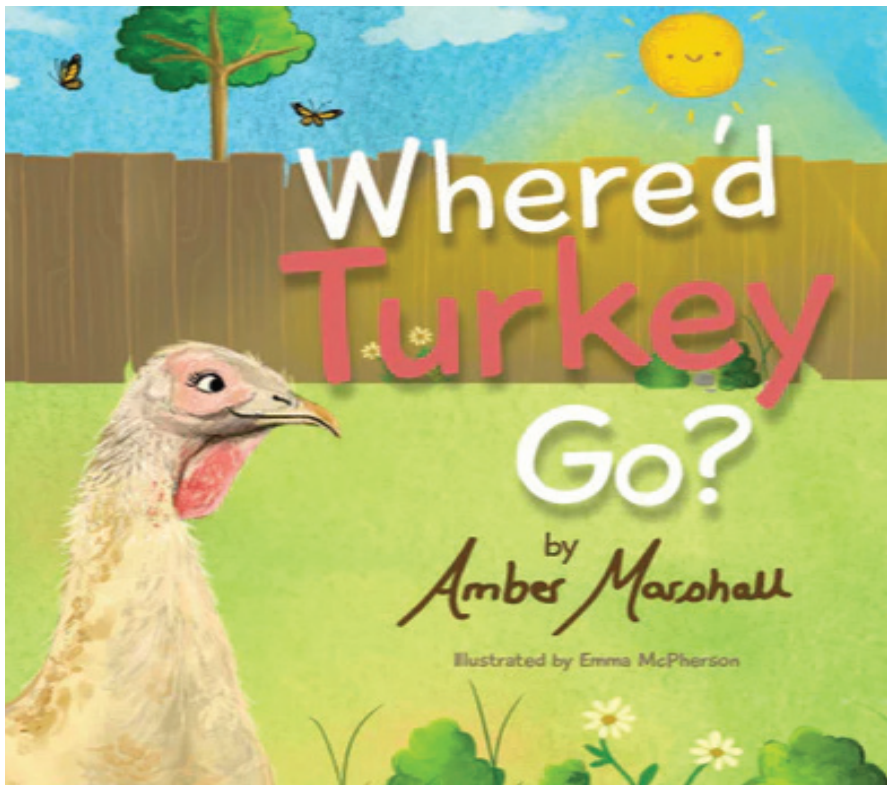
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AMBER MARSHALL AN ACTRESS, SINGER, & EQUESTRIAN



The 2024 International Plowing Match and Rural Expo (IPM) is pleased to welcome back Canadian star of Heartland, Amber Marshall. Amber is known for her excellent work as Amy Fleming in the Canadian classic, 'Heartland,' which saw her win Canada's Screen Star in 2013. Amber has told us that she is excited for fans to see Amy explore both old and new relationships in season 18 which is almost done filming!

While many are familiar with

Marshall's film exploits some may not be aware that she is also a twice published author! She has written two books named, 'Where'd Cow Go?' and 'Where'd Turkey Go?' the first of which was inspired by a friend's child asking where one of Marshall's cows had gone. After Amber explained that her other cow friends would look out for her, she was inspired by the positive message and the simplicity of such lessons that growing up on a farm brought and so she started on

Amber Marshall, star of CBC's Heartland will be reading her book "Where'd Turkey Go" in the Hydro One Education Centre.

**Friday, October 4, 2024
10:00 a.m., 12:00 p.m.,
and 1:30 p.m.**

her new series! And in an exciting treat for those all ages Amber will be reading one of these books on Friday in the Hydro One Education Centre at 10am, noon, and 2pm. So come along and find out where these two little animals had gone!

And one of these special farm stars might be joining for a reading or two!

Amber has become a staple at the Ram Rodeo event as one of our yearly co-MCs. While she enjoys and uses the skills displayed in the event on her own ranch, she absolutely loves encouraging the athletes as they show off their skills and prowess. And she also finds great joy in the opportunity to explain and teach new Rodeo fans about the sport and athletes, so whether new to Rodeo or a lifelong fan come and enjoy some Canadian star power who loves teaching and competition as much as performing!

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| The Family of the late Lloyd Van Dusen | |



2024 EXHIBITORS LISTINGS

As of August 23, 2024

OUTDOOR EXHIBITORS

- Action Car & Truck, Lindsay HA 22
- Agricultural Indoor Exhibitors**
..... **Commonwell Building**
- Amigos Distributing, New Dundee..... 1A 09
- Antiques and Historical Displays** **MA 01-08**
- Antonio Carraro Canada, Maskinonge.....3B 08
- Artisan Exhibitors** **Commonwell Building**
- Azfashions, Oshawa HB 01
- Battery Battery, North Bay HB 27
- Baumalight, Wallenstein..... AA 02
- Bell Mobility (Cell Tower)
- Bob Mark Equipment Sales & Rentals,
Lindsay.....3B 06-07
- Bobcat of Peterborough,
Cavan Monaghan..... AB 04
- Broeders Farm Equipment,
North Augusta 3B 09
- Bromont Homes, Lindsay** **MB 13-14**
- Bruce Power**.....**MA 18**
- Bullet Liner, LindsayHA 21
- Callaghan Farm Supply, LindsayMA 52-54
- Campfire Ninja, Ilderton..... HA 04
- Canadian Cowgirls****Building 3**
- Canadian Foodgrains Bank,
Winnipeg, MB.....MB 24
- Canadian Kawasaki Motors, Toronto.. AB 05-06

- Can-Am, Plano, TX..... MB 19-20
- Cat Shack Peterborough, Cavan..... AA 03
- Chic N Trendz, Orton HB 22
- Claire Snoddon Farm Machinery,
Sunderland..... 3B 10-12
- Clark Code Repairs/SMG Champion,
Oxford Mills..... N 06
- Commercial Exhibitors**.... **Commonwell Building**
- Cookbook Sales - IPM 2024**.....
..... **Commonwell Building**
- Country Aerial Photography, Kenilworth .. HB 31
- Dairy Farmers of OntarioMA 28-30
- De-on Supply Inc., Waterloo..... HB 30
- Dodge**.....**KL 01-04**
- Enviro-Farm****Building 2**
- Equipment Ontario Inc., Lindsay**...**3A 09-13**
- Family Centre, First Aid and Lost Persons Tent**...
..... **HA 01 - 03**
- Fellowship of Christian Farmers Canada,
Alexandria..... HB 23-24
- Final Furrow Lounge****Picnic Shelter**
- Flare Outdoor Fireplaces Canada,
Webbwood HA 06
- Gospel Focus, Kirkfield HB 17-18
- Grain Farmers of Ontario VIP/Special
Events Tent**.....**MA 09-14**
- Great Canadian RV Ltd.,
Peterborough**.....**3B 01-05**

- Green Tractors Inc., Omeme**..... **3B 13-15**
- Green Valley Heating Inc., GrantonAA 01
- Handley Acres Metal Creations,
Burnt River1A 01-02
- Happy's Fun Zone, Manilla 1A 12
- Heatmaster SS (Highway 511 Heating
Solutions Inc), Perth..... HB 35-37
- Hip Town Hype, Trent Lakes..... 1A 11
- Homestead Oxygen & Medical Equipment,
Lindsay..... KL 11
- Horse Plowing Barn****Building 3**
- Hydro One****HYDRO**
- Hydro One Education Centre**.....**Building 4**
- iGi Canada, St. Agatha.....MB 23
- JK Morgan Pets, Lindsa HB 06
- Kawartha Home Hardware Group of Stores,
Bridgenorth, Cobocok, Lakefield,
Lindsay, Millbrook** **HA 09-10**
- Kevin Davis LED Lighting & Accessories,
Uxbridge..... KL 14
- Kevin Kidd Equipment, Selwyn 3A 05-06
- Knits & Sweets, Alliston..... 1A 04
- Krown Rust Control, Lindsay HA 23
- Lifestyles Area**..... **Commonwell Building**
- London Trading Post, Bobcaygeon..... HB 20
- Lucan Biddulph Recreation Committee,
LucanHB 21
- Lumberjack Show****N 01-04**
- Make Stuff Move, Woodville.....1A 15
- Mariposa Electric / Sommers Generators,
Lindsay..... HB 33-34
- McCabe Tractor Sales Ltd., Lindsay..... 3A 01-04
- MMA Trader East, Gwillimbury 1A 07
- Multi Shelter Solutions, Palmerston .. MA 49-50
- N. S. Custom Contracting Inc.,
Campbellcroft..... MB 21
- New Heights Contracting and Rentals,
Lindsay..... MB 15
- Nikki's Western Outfitters, Tillsonburg..... 1A 03
- Northern Stoker, Sunderland..... HB 29

- Old Hickory Buildings,
Peterborough**..... **HA 12**
- Ontario Flag and Pole, SuttonMA 26
- Ontario Ground Water Association..... HB 25
- Ontario Ministry of Agriculture, Food &
Agribusiness (OMAFRA)..... MA 38-42
- Ontario Mutual Insurance Association**.....
..... **MA 32-35**
- Ontario Plowmen's Association Welcome
Centre & Future IPMs** **MA 15-17**
- Partnership Park** **MB 03 - 08**
- Pembuilt Machinery, Perth..... MB 25-26
- PJ Trailers Canada, Dunvegan..... AB 01-03
- Portage & Main Boilers / Polar Furnace,
Prince Albert, SKHA 14
- Quilts Area** **Commonwell Building**
- Reformed Evangelistic Outreach,
Ancaster HB 26
- Ritchie Bros., Orangeville** **KL 08-10**
- Ritchie Bros. Farming for the Future**
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Rogers Communications (Cell Tower)
Rural Living Exhibitors Commonwell Building
 Segway Powersports Canada, Baltimore.... N 12
 Shamrock Welding and Repair, Omemee.. N 07
 Shiva Fashion Inc., ScarboroughHB 16
Showcase Kawartha Lakes Building 1
Souvenir Sales - IPM 2024
 **Commonwell Building**
 Starbright Industry Inc., Listowel MB 16
 Storage-Tech, Woodstock AA 07-09
 Stuffers Antiques, Madoc HA 11
 Tasco Dome, Vineland Station.....MB 22
 The Candy Lady, Guelph 1A 13
 The Mucky Stall Barn Apparel, Lindsay HB 04
The Ontario Mutuals Main Stage..MA 19-24
 Vermeer Canada Inc., Brampton3A 07-08
 Wallenstein Equipment Inc,
 Wallenstein..... MA 43-46
 W. J. Lambert & Sons Ltd., Beaverton MA 51
 Wood-Mizer Canada, Lindsay N 08-09

**INDOOR EXHIBITORS
 COMMONWELL BUILDING**

IPM 2024 Cookbooks

IPM 2024 Souvenirs

Lifestyles

Lindsay Agricultural Society

Quilts

Artisan Vendors

Artful Threads, Kilworthy
 Baby magoo, Aurora
 Breller Books / Belts That Last, Gravenhurst
 Cedar Dance Designs, Bobcaygeon
 Lazy Daisy, Gravenhurst
 Mel's Belts, Gravenhurst
 Mikeys Laser Engraving
 Railfence Books, Beeton

Reiner's Originals, Orillia
 The Jewel Tree, Toronto
Commercial Exhibitors and Vendors
 Ascend, Peterborough
 Bad Ass Den, Fenelon Falls
 Costco Wholesale, Peterborough
 Cutco Cutlery, London
 Edward Jones, Picton
 JMJ Candies, Waterloo
 LeafFilter Gutter Protection, Hudson, OH
 Leather Unlimited, Etobicoke
 London Eco-Metal Manufacturing, Dorchester
 NLS Products, Bobcaygeon
 Redfern Enterprises Ltd., Calgary, AB
 Roughley Insurance Brokers Ltd., Port Perry
 Scentsy Fragrance, Coldwater
 Titanium Exclusive Cookware Inc., Scarborough
 Unidem Sales Inc., Oshawa
 Darling Insurance, Peterborough

Quilt Vendors

Gateway Fibreworks, Kilworthy
 The Fabric Loft, Lindsay
 The Lil Wee Quilt Shoppe, Fenelon Falls

Rural Living Exhibitors & Vendors

Alliance for Life Ontario, Guelph
 Bob Mark Equipment Sales & Rentals, Lindsay
 Brittany N Bros, Lindsay
 Canadian Snowbird Association Inc., Toronto
 Costone Real Estate Inc., Richmond Hill
 Friend & Dobson PC, Port Perry
 Friends of the OPP Museum, Orillia
 Harry Buurma - free bibles, Watford
 Kawartha Lakes Haliburton Federation of
 Agriculture, Little Britain
 Kawartha Land Trust and Ontario
 Farmland Trust, Peterborough

M & C Hydraulics, Peterborough
 Masters Real Estate, Lindsay
 Municipal Property Assessment
 Corporation (MPAC), Pickering
 MVW Construction & Engineering Inc., Lindsay
 Oasis Therapy, Milton
 Ontario Association of Agricultural Societies
 District 4, Newcastle
 Ontario PC Caucus
 Peavey Industries, Lindsay
 Pineneedle Farms Inc., Pontypool
 Quest Geothermal, Toronto
 Royal Homes, Wingham
 Sir Sam Hughes BR67 Royal Canadian
 Legion, Lindsay
 The Christadelphians, Coldwater
 United Way for the City of
 Kawartha Lakes, Lindsay
 Victoria Feeds Horse & Hound, Lindsay

**HYDRO ONE EDUCATION CENTRE
 (BUILDING 4)**

Dairy Farmers of Ontario
 Egg Farmers of Ontario
 Grain Farmers of Ontario
Inside the Barn
 Ontario Fur Managers Federation
 Ontario Ground Water Association
 Ontario Sheep Farmers
 Victoria Beef Farmers, Fenelon Falls

**RITCHIE BROS. FARMING FOR THE
 FUTURE (BUILDING 2)**

Agriculture and Agri-Food Canada
 AgroEcoPower, Calgary, AB
Better Farming | Small Farm Canada
Enviro-Farm
 FBC Farm Business Tax Specialists, Barrie

Ontario Maple Syrup Producers Association
 Ontario Sheep Farmers
 Ontario Shorthorn Association
 Ontario Soil and Crop Improvement
 Association (OSCIA) & Farms at Work
 Seaborn Organics, St. Catherines
 Simson Maxwell, Brampton
 St. Lawrence Grains & Farm Supply Ltd.,
 Uxbridge
 Sunderland Co-operative Inc., Sunderland
 University of Guelph, Guelph
 Westman Steel, Edmonton, AB
 Victoria Beef Farmers, Fenelon Falls

FOOD EXHIBITORS

All Smoked Up BBQ (ASU BBQ), Innisfil... AA 04
 Big Hog's BBQ+, Janetville AA 12
 Dairy Farmers of Ontario MA 31
 Fat Les's, Kemptonville..... HA 16-17
 Glad I Ate Here, Innisfil..... MA 37
 Golden Grill, Toronto KL 12
 Heavenly Dreams Ice Cream Inc.,
 Etobicoke HB 14
 ICEE, Guelph AA 14
 Jeff's Catering, Uxbridge KL 15
 K-Dawgz, Lindsay MB 01
 Lemonade from the Lemon, Perth..... MA 36
 Lindsay Agricultural Society,
 Lindsay Commonwell Building
 Mr. Kettle Corn Inc., Campbellville MB 11
 Poutine Krazee, Oshawa HB 15
 Raj Sweet and Treat, Toronto..... HA 15
 Rj's Roadhouse, Thornhill MA 48
 Sub and Sandwich Factory, Kirkfield MA 27
 The Spudster Little Britain.....
 outside Commonwell Building
Tim Hortons HA 25-26
 What's Cookin', Arthur AA 06





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Hydro One is proud to sponsor the 2024 International Plowing Match.

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SITE MAP



LEGEND

- Antiques and Tractor Plowing
No Public Parking, take shuttle from inside Tented City
- Horse/VIP Plowing
No Public Parking, take shuttle from inside Tented City
- RV Park - 'The Gateway of Lindsay - Live Every Moment Here'
- 294 Angeline St. S.
- General Parking - 293 Angeline St. S.
- Green/VIP Parking- 293 Angeline St. S.
- Tented City - 354 Angeline St. S.
No Public Parking in Tented City
- City/Tour Bus Drop-off
- Accessible Parking
Accessible Parking Permit Required



IPM 2024 TENTED CITY MAP



2024 INTERNATIONAL PLOWING MATCH AND RURAL EXPO

October 1 - 5, 2024
Lindsay, Ontario

Tentative Map - Subject to Change.
See www.plowingmatch.org for updates.

ANGELINE ST. SOUTH

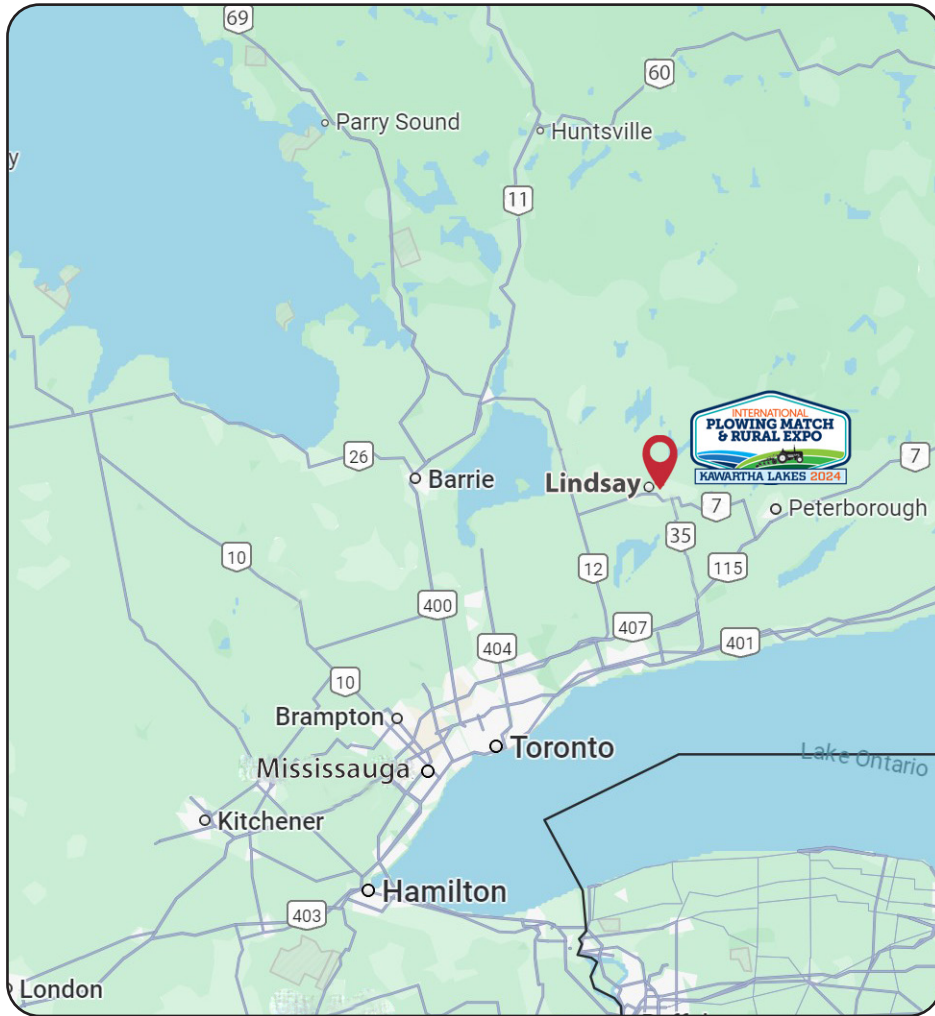


LEGEND

- OPA Welcome Centre
- To Tractor Plowing Fields
- Gates
- Education Gate
- Accessibility Gate
- Service/Exhibitor Entrance Gates & OPA Office
- Info Booth
- VIP Tent Sponsored by Grain Farmers of Ontario
- Partnership Park
- RV Park - 'The Gateway of Lindsay - Live Every Moment Here' Entrance
- ATM Machine
- Washrooms
- Souvenirs
- To Horse Plowing Fields
- First Aid
- Family Centre & Lost Persons

MAPS

AREA MAP



BUILDING ONTARIO TOGETHER



Proud Publisher of the
OFFICIAL IPM SHOW GUIDE



Doug Ford

Premier of Ontario
 Le premier ministre de l'Ontario



SCHEDULE

TUESDAY, October 1, 2024

| DAILY EVENTS | VIP Plowing – 2:00pm | | |
|--|--|--|---|
| <p>Sunday, September 30 RV Park - 'The Gateway of Lindsay - Live Every Moment Here' Entertainment Tent 2:00pm IPM Worship Service</p> <p>Join us for the Bruce Power Opening Day Parade through Tented City, at 10:00am, and the Opening Ceremony on the Ontario Mutuals Main Stage at 11:30am</p> | <p>PLOWING SCHEDULE Morning – 9:30am Horse Plowing – 10:00am Afternoon – 11:00am Shuttle to Plowing Fields from Gate 2</p> | | |
| TIME | The Ontario Mutuals Main Stage | Foodland Lifestyles Stage | Grain Farmers of Ontario Stage in The Final Furrow (Lounge) |
| 8:30 | | | |
| 9:00 | | | |
| 9:30 | | | |
| 10:00 | | | |
| 10:30 | | | |
| 11:00 | | | |
| 11:30 | | | |
| 12:00 | Opening Ceremonies | Soap making with Michele from Gridleys | Montana Sky |
| 12:30 | | | |
| 1:00 | | History of Kawartha Lakes with Kinmount historian, Guy Scott | |
| 1:30 | Melissa Payne | | |
| 2:00 | | | |
| 2:30 | | | |
| 3:00 | | | Jessica Sevier |
| 3:30 | Irish Millie | | |
| 4:00 | | | |
| 4:30 | | | |
| 5:00 | | | |
| 5:30 | | | |

SCHEDULE

TUESDAY, October 1, 2024

| DAILY EVENTS | HYDRO ONE EDUCATION CENTRE Various hands-on activities and livestock throughout the day. | |
|---|---|---|
| <p>Monday RV Park - 'The Gateway of Lindsay - Live Every Moment Here' Entertainment Tent 7-10pm Rust Buckets</p> <p>Tuesday 7-8:30pm Jugbusters 9-10:30pm Montana Sky</p> | <ul style="list-style-type: none"> • See Inside The Barn | |
| TIME | RAM Truck Corral | Daily Features |
| 8:30 | | Don't miss the Enviro Farm in the RITCHIE BROS FARMING FOR THE FUTURE |
| 9:00 | | |
| 9:30 | | |
| 10:00 | | |
| 10:30 | | |
| 11:00 | | Great Canadian Lumberjack Show |
| 11:30 | | |
| 12:00 | | |
| 12:30 | | |
| 1:00 | | |
| 1:30 | | |
| 2:00 | | Great Canadian Lumberjack Show |
| 2:30 | | |
| 3:00 | Canadian Cowgirls | |
| 3:30 | | |
| 4:00 | | |
| 4:30 | | |
| 5:00 | | |
| 5:30 | | |



SCHEDULE

WEDNESDAY, October 2, 2024

| DAILY EVENTS | PLOWING SCHEDULE Morning – 9:30am Horse Plowing – 10:00am Afternoon – 11:00am Shuttle to Plowing Fields from Gate 2 | | | |
|--------------|---|---|---|-----------------|
| TIME | The Ontario Mutuals Main Stage | Foodland Lifestyles Stage | Grain Farmers of Ontario Stage in The Final Furrow (Lounge) | |
| 8:30 | | | | |
| 9:00 | | | | |
| 9:30 | | | | |
| 10:00 | | | | |
| 10:30 | | | | |
| 11:00 | Touch of Class Cloggers | Civics in Rural Communities with Kinmount historian, Guy Scott | Nicholas Champbell | |
| 11:30 | | | | |
| 12:00 | Naomi Bristow | Interactive Flower Arranging with Ann from kentflorist.ca | | |
| 12:30 | | | | |
| 1:00 | | Bee City (Speaker TBA) | | |
| 1:30 | | | | |
| 2:00 | | Financial Opportunities for Rural Residents with Brian Linkletter from Scotiabank Lindsay (tbc) | | |
| 2:30 | | | | |
| 3:00 | The Steel Horse Gypsies | | | Four Lanes Wide |
| 3:30 | | | | |
| 4:00 | | | | |
| 4:30 | | | | |
| 5:00 | | | | |
| 5:30 | | | | |

SCHEDULE

WEDNESDAY, October 2, 2024

| DAILY EVENTS | RV Park - 'The Gateway of Lindsay - Live Every Moment Here' Entertainment Tent 7-8pm North Country Express 8:30-10pm Naomi Bristow | | HYDRO ONE EDUCATION CENTRE Various hands-on activities and livestock throughout the day. • See Inside The Barn |
|--------------|--|---|--|
| TIME | RAM Truck Corral | Daily Features | |
| 8:30 | | Don't miss the Enviro Farm in the RITCHIE BROS FARMING FOR THE FUTURE | |
| 9:00 | | | |
| 9:30 | | | |
| 10:00 | Canadian Cowgirls | Great Canadian Lumberjack Show | |
| 10:30 | | | |
| 11:00 | | | |
| 11:30 | | | |
| 12:00 | | | |
| 12:30 | | | |
| 1:00 | Canadian Cowgirls | Great Canadian Lumberjack Show | |
| 1:30 | | | |
| 2:00 | | | |
| 2:30 | | | |
| 3:00 | | | |
| 3:30 | | Great Canadian Lumberjack Show | |
| 4:00 | | | |
| 4:30 | | | |
| 5:00 | | | |
| 5:30 | | | |



SCHEDULE

THURSDAY, October 3, 2024

| DAILY EVENTS | <p>PLOWING SCHEDULE Morning – 9:30am Horse Plowing – 10:00am Shuttle to Plowing Fields from Gate 2</p> | <p>Queen of the Furrow Plowing 2:30pm</p> | |
|--------------|--|---|---|
| TIME | The Ontario Mutuals Main Stage | Foodland Lifestyles Stage | Grain Farmers of Ontario Stage in The Final Furrow (Lounge) |
| 8:30 | | | |
| 9:00 | | | |
| 9:30 | | | |
| 10:00 | | | |
| 10:30 | | | |
| 11:00 | The Crash & Burn Band | Yoga on the farm with Joey from The Loft | The Downeyville Fiddlers & Friends |
| 11:30 | | A food demo with Justin Gartshore from Bistro 93 - bistro93onkent@gmail.com (tbc) | |
| 12:00 | | Fraud on the Rise in Rural Communities: Samantha from RBC | Touch of Class Cloggers (time- 1 -1:45) |
| 12:30 | | | |
| 1:00 | | | |
| 1:30 | | | |
| 2:00 | | Information in the Rural Community with Colleen Green from the Standard News | |
| 2:30 | | | |
| 3:00 | Charlie Horse | | The Mitchell Family |
| 3:30 | | | |
| 4:00 | | | |
| 4:30 | | | |
| 5:00 | | | |
| 5:30 | | | |

SCHEDULE

THURSDAY, October 3, 2024

| DAILY EVENTS | <p>RV Park - 'The Gateway of Lindsay - Live Every Moment Here' Entertainment Tent 7-10pm Country Magic</p> | <p>HYDRO ONE EDUCATION CENTRE Various hands-on activities and livestock throughout the day. • See Inside The Barn</p> |
|--------------|--|---|
| TIME | RAM Truck Corral | Daily Features |
| 8:30 | | Don't miss the Enviro Farm in the RITCHIE BROS FARMING FOR THE FUTURE |
| 9:00 | | |
| 9:30 | | |
| 10:00 | Canadian Cowgirls | |
| 10:30 | | |
| 11:00 | | Great Canadian Lumberjack Show |
| 11:30 | RAM Rodeo | |
| 12:00 | | |
| 12:30 | | |
| 1:00 | Canadian Cowgirls | |
| 1:30 | | Great Canadian Lumberjack Show |
| 2:00 | | |
| 2:30 | | Queen of the Furrow Plowing |
| 3:00 | | |
| 3:30 | RAM Rodeo | Great Canadian Lumberjack Show |
| 4:00 | | |
| 4:30 | | |
| 5:00 | | |
| 5:30 | | |



SCHEDULE

FRIDAY, October 4, 2024

| DAILY EVENTS | <p>PLOWING SCHEDULE Morning – 9:00am Horse Plowing – 9:00am Shuttle to Plowing Fields from Gate 2</p> | <p>* 100-KM challenge for local sourcing/aging on the farm - Solutions for farmers who want to stay on the farm but can't get into town with Charmin's Wholesome Foods</p> | |
|--------------|---|--|---|
| TIME | The Ontario Mutuals Main Stage | Foodland Lifestyles Stage | Grain Farmers of Ontario Stage in The Final Furrow (Lounge) |
| 8:30 | | | |
| 9:00 | | | |
| 9:30 | | | |
| 10:00 | | | |
| 10:30 | | | |
| 11:00 | | Staying Healthy in 21st Century Rural Life with Alicia from Kawartha Holistic | |
| 11:30 | | | |
| 12:00 | | * 100-KM challenge for local sourcing/aging on the farm | |
| 12:30 | The High Waters Band | Mental Health in the Rural Community with Jack Veitch from CMHA | Shooter |
| 1:00 | | | |
| 1:30 | | Human Trafficking in Rural Communities - Women's Resources | |
| 2:00 | | | |
| 2:30 | | | |
| 3:00 | | | |
| 3:30 | Tom Petty's Greatest Hits Live | | Cash on the Barrelhead |
| 4:00 | | | |
| 4:30 | | | |
| 5:00 | | | |
| 5:30 | | | |

SCHEDULE

FRIDAY, October 4, 2024

| DAILY EVENTS | <p>RV Park - 'The Gateway of Lindsay - Live Every Moment Here' Entertainment Tent 7-8pm Pint of Blarney 8:30-10pm Angelica Appelman</p> | <p>HYDRO ONE EDUCATION CENTRE Various hands-on activities and livestock throughout the day.</p> <ul style="list-style-type: none"> • See Inside The Barn <p>** Amber Marshall, star of CBC's Heartland will be reading her book "Where'd Turkey Go" in the Hydro One Education Centre</p> | |
|--------------|---|--|---|
| TIME | RAM Truck Corral | Daily Features | |
| 8:30 | | Don't miss the Enviro Farm in the RITCHIE BROS FARMING FOR THE FUTURE | |
| 9:00 | | | |
| 9:30 | | | |
| 10:00 | Canadian Cowgirls | ** Amber Marshall, reading her book "Where'd Turkey Go" | |
| 10:30 | | Great Canadian Lumberjack Show | |
| 11:00 | | | |
| 11:30 | RAM Rodeo | | |
| 12:00 | | ** Amber Marshall, reading her book "Where'd Turkey Go" | |
| 12:30 | | | |
| 1:00 | | | |
| 1:30 | Canadian Cowgirls | Great Canadian Lumberjack Show | ** Amber Marshall, reading her book "Where'd Turkey Go" |
| 2:00 | | | |
| 2:30 | | | |
| 3:00 | | | |
| 3:30 | RAM Rodeo | Great Canadian Lumberjack Show | |
| 4:00 | | | |
| 4:30 | | | |
| 5:00 | | | |
| 5:30 | | | |



SCHEDULE

SATURDAY, October 5, 2024

| DAILY EVENTS | <p>PLOWING SCHEDULE Junior Match – 8:30am Shuttle to Plowing Fields from Gate 2</p> | <p>*** Mental Wellness in the Rural Community with Jason Ward from Mentally Speaking - mentallyspeaking.ca/about</p> | |
|--------------|---|--|---|
| TIME | The Ontario Mutuals Main Stage | Foodland Lifestyles Stage | Grain Farmers of Ontario Stage in The Final Furrow (Lounge) |
| 8:30 | | | |
| 9:00 | | | |
| 9:30 | | | |
| 10:00 | | | |
| 10:30 | Stacey Kay | | Southbound |
| 11:00 | | Slime Making for Kids with Janice Balfour - Boys and Girls Club | |
| 11:30 | | Slime Making for Kids with Janice Balfour - Boys and Girls Club | |
| 12:00 | | | Gunslingers |
| 12:30 | | | |
| 1:00 | | *** Mental Wellness in the Rural Community with Jason Ward | |
| 1:30 | Taylor Swift Tribute "Love Story" | | Groove Authority |
| 2:00 | | Staying active with the ATV Community - Carolyn Richards from Kawartha ATV | |
| 2:30 | | | |
| 3:00 | | | |
| 3:30 | | | |
| 4:00 | Closing Ceremonies | | |
| 4:30 | | | |
| 5:00 | | | |
| 5:30 | | | |

SCHEDULE

SATURDAY, October 5, 2024

| DAILY EVENTS | <p>RV Park - 'The Gateway of Lindsay - Live Every Moment Here' Entertainment Tent 7-10pm Parker Blvd House Band</p> | <p>HYDRO ONE EDUCATION CENTRE Various hands-on activities and livestock throughout the day. • See Inside The Barn.</p> |
|--------------|---|--|
| TIME | RAM Truck Corral | Daily Features |
| 8:30 | | Don't miss the Enviro Farm in the RITCHIE BROS FARMING FOR THE FUTURE |
| 9:00 | | |
| 9:30 | | |
| 10:00 | Canadian Cowgirls | West Coast Lumberjack Show |
| 10:30 | | |
| 11:00 | | |
| 11:30 | RAM Rodeo | |
| 12:00 | | |
| 12:30 | | |
| 1:00 | Canadian Cowgirls | West Coast Lumberjack Show |
| 1:30 | | |
| 2:00 | | |
| 2:30 | RAM Rodeo | West Coast Lumberjack Show |
| 3:00 | | |
| 3:30 | | |
| 4:00 | | |
| 4:30 | | |
| 5:00 | | |
| 5:30 | | |



A FIRST TIME FOR EVERYTHING



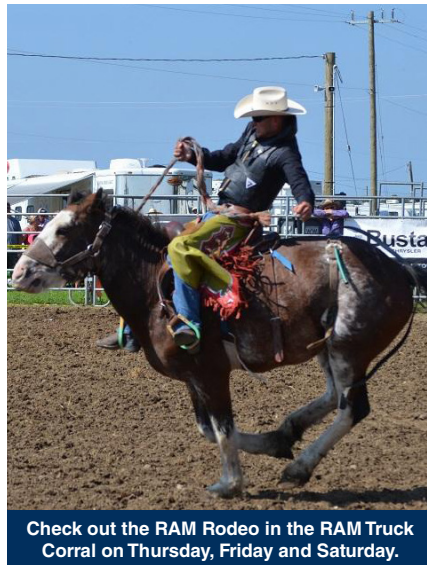
Despite having a history that dates back to 1913, the International Plowing Match and Rural Exo (IPM) still has its fair share of firsts.

Prior to the Covid pandemic, Directors and Staff of the Ontario Plowmen's Association contacted their counterparts at the Lindsay Agricultural Society to discuss partnership opportunities. Positive discussions were held and it was agreed that the Lindsay Fairgrounds would be leased for the International Plowing Match and Rural Expo.

"We saw this as a win-win opportunity", said Melvin Switzer, President of the Ontario Plowmen's Association. "The IPM will convert the fairgrounds in to our popular Tented City and the Lindsay Agricultural Society's fairgrounds will be

showcased to our 70,000 visitors."

The IPM usually takes place on approximately 85 to 100 acres of farmland where installations of hydro and water are commonplace.



Check out the RAM Rodeo in the RAM Truck Corral on Thursday, Friday and Saturday.



The Bruce Power Opening Day Parade through Tented City is scheduled for Tuesday October 1, at 10:00 am.

A sea of white tents are constructed by committees and vendors to showcase products and services as well as the many features that make the IPM so unique. But for 2024, the Lindsay Fairgrounds has its own brick-and-mortar buildings that will be used for the IPM.

"This year's event at the Lindsay Fairgrounds is the first time the IPM has been held on a site with an established infrastructure," explained Shanice Sproule, General Manager of the Lindsay Agricultural Society which is providing details and recommendations for the implementation of the IPM.

The IPM will have a different look than the annual Lindsay Exhibition. While certainly some of the vendors will take part in both events, IPM visitors can expect to see new and

regular exhibitors along with their many new features and entertainment venues.

Beverley Fisher, the President of the Lindsay Agricultural Society summed up, "The Lindsay Agricultural Society is very pleased that our site was chosen to showcase the 2024 IPM.

"Our management team has worked closely with the IPM Organizing Committee who have been very innovative in their planning, putting our existing structures and facilities to best use," said Fisher.

Tented or otherwise, the IPM offers areas for artisans, farm equipment, the Enviro-Farm, the new Model dairy and beef barn, plowing competitions, rural living, lifestyles, quilting, entertainment, rodeo, lumberjack show and so much more.



IT'S A MUST SEE

Brian Starr's construction of an 1:16 scale barn model continues his labour of love for helping out in the local community.

By Andrew Joseph; Photo by Melissa Gamble



Not a toy, the barn built by Brian Starr for the IPM exudes a sense of realism, seen here in the mid-way stage of completion.

"I didn't start building barns," said Brian Starr, "I just kind of fell into it."

Ever since he was a young man growing up in the Lindsay area, Starr has been the type of person friends and neighbours called whenever there was a need to build a house or erect a barn.

Word-of-mouth surrounding his skillset—he said he got it from his dad, as well as three older mentors who would invent ways of doing things to solve whatever problems they encountered.

Now 67 years old, the retired farmer—"lots of everything, until I got more into dairy"—Starr was asked to construct a 1:16 scale

robotic dairy farm and a beef barn that sits on a 4'x8' sheet of plywood with a height of about 30 inches. For you metric lovers, that's 121.92 cm x 243.84 cm x 76.2 cm.

"I suspect I was asked based on my past experience of building model barns for other farm fairs. And I was asked originally because of my experience in building the real thing," he chuckled, noting how he never had the time to build model kits when he was a youngster.

Despite the exquisite detail contained within the dairy/beef barn here at the International Plowing Match & Rural Expo, Starr warned that it's non-functioning. While

building a robotic milking system at this scale would be difficult and unnecessary, one suspects that if you asked him to, Starr would probably figure out a way to do so.

This model barn can be seen in the Hydro One Education Centre. The barn complements the Enviro Farm; located in the Ritchie Bros Farming for the Future Building.

Starr physically began this project in January of 2024, finishing it after Labour Day.

"When it comes to agricultural farm equipment toys and plastic animals, there are three different scales," Starr noted. "It's why I opted to build on a 1:16 scale—the additional components are

plentiful."

Providing cutaway features, Starr wanted everyone—especially those new to the business of agriculture—to be able to see the intricacies of what is in a barn. "I want it to be as realistic as possible," said Starr.

Like many a creative type, Starr does his research, thinks about what he wants to do, and then tries to execute it.

"Similar to my past builds, I hope that people say it's just like walking through a real barn," he said. "Then I know I've succeeded."

Thank you Brian for your contribution to the continued success of the International Plowing Match & Rural Expo.

Join us next year in Niagara Region September 16-20, 2025

Grassie, Ontario, Township of West Lincoln, Region of Niagara



www.plowingmatch.org



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ACCESSIBILITY AT THE IPM

We want everyone to feel welcome and safe so they can enjoy the IPM. Here's what we're doing to make that happen:

Accessible Parking (An accessible parking permit is required - enter via 354 Angeline St S.)

- Accessible Parking Area is located at Gate #3.
- A Drop-off/Pick up Zone has been designated at Gate #2.

Mobility Scooters

- All mobility scooters (personal and rented) are permitted at the IPM.
- **Homestead Oxygen & Medical Equipment** will be renting scooters to visitors attending IPM 2024. To reserve a scooter, please call 1-800-990-8873.

Service Animals • Working service animals are permitted.

Accessible Shuttle Wagons

- Some wagons within Tented City have ramps.

Accessible Washrooms

- Regular accessible washrooms will be clearly visible throughout the match.

Accessible Viewing Areas

- Clearly marked accessible viewing areas are available at all stages and shows.

A MESSAGE FROM LAURIE SCOTT MPP

Dear Friends,

It is with pride and excitement that I welcome you to the 2024 International Plowing Match and Rural Expo here in the beautiful town of Lindsay. As we gather to celebrate this hundred-year-old tradition, we are reminded of the importance of agriculture in our daily lives and its deep-roots in our history that binds our communities together.

This event is more than just a competition; it's a celebration of our shared heritage, showcasing skills, innovation, and dedication of our hardworking farmers. You will find a diverse range of activities and displays, from the impressive plowing competitions to educational exhibits that highlight the latest in agricultural technology and sustainable practic-



es. There will also be plenty of opportunities to experience the warmth of our local hospitality, with delicious food, lively entertainment, and a chance to connect with fellow attendees from all walks of life.

On behalf of the entire community, I want to extend my heartfelt thanks to the organizers, volunteers, and participants who have worked tirelessly to make this event a success. Your dedication and passion are what make the IPM a truly special occasion.

Enjoy the International Plowing Match 2024!

Sincerely,

Laurie Scott MPP
Haliburton-Kawartha Lakes-Brock

A MESSAGE FROM JAMIE SCHMALE MP

Welcome to the 2024 International Plowing Match and Rural Expo! As Member of Parliament, I wish to thank everyone involved in showcasing the significance of agriculture to our community and I would like to express my gratitude for the invaluable contributions of the agriculture sector in our area; culturally, economically and socially, farming is a cornerstone of our area.

This event provides an excellent opportunity to celebrate the hard



work and dedication of the people and communities involved in the farming industry. It also serves as a platform to acknowledge the pivotal role agriculture plays in our local economy and the overall prosperity of our region.

I would like to extend my best wishes to all the participants and volunteers and express my hope for a successful and enjoyable event. Enjoy the Plowing Match and Rural Expo!



A MESSAGE FROM THE HONOURABLE ROBERT J. FLACK

As Minister of Agriculture, Food and Agribusiness, it is my pleasure to welcome you to the 2024 International Plowing Match and Rural Expo in Lindsay. Our agriculture and food industry is an absolute powerhouse, feeding not only Ontario's growing population, but a hungry world. From the Farm Gate to the Consumers Plate, our industry employs more than 871,000 workers and contributes almost \$51 billion to our provincial economy. Year-over-year, we have experienced incredible growth in exports and on-farm productivity - and we show no signs of stopping.

I encourage you to tour the many exhibits and learn about both the tra-



ditions of farming and some of the amazing new, high-tech innovations that are driving our industry forward.

On behalf of the Ontario Ministry of Agriculture, Food and Agribusiness, thank you to the Ontario Plowmen's Association, the local organizing committee and all the volunteers who have put in countless hours to bring this great event to life.

I hope everyone enjoys the International Plowing Match and Rural Expo and learns something new about Ontario's agricultural sector.

Robert J. Flack
Minister of Agriculture,
Food and Agribusiness

A MESSAGE FROM THE HONOURABLE LISA M. THOMPSON

Welcome to the 2024 International Plowing Match and Rural Expo.

As the Minister of Rural Affairs, I thank you for attending and participating in the 2024 International Plowing Match and Rural Expo!

I appreciate the tremendous effort from the Kawartha Lakes local committee, all of the volunteers, and the Ontario Plowmen's Association as well. This combined commitment to showcasing the very best of the local communities in the



Kawartha Lakes region is to be celebrated!

The pride we see on display by volunteers, exhibitors and competitors alike isn't lost on me and I commend you all for demonstrating, day in and day out, how rural communities are thriving and proving their economic

viability and contribution to the overall success of our province!

Enjoy the Match!

Lisa M. Thompson
Minister of Rural Affairs

A MESSAGE FROM THE HONOURABLE STAN CHO

Welcome to the 2024 IPM.

This annual event – now in its 105th year – celebrates Ontario's diverse and vibrant rural communities. It connects residents, local farmers, and visitors while fostering an appreciation for the beauty and importance of rural Ontario. Attracting over 70,000 attendees from across North America every year, the IPM showcases the achievements of the thousands of farmers who work the land in Ontario and provides significant economic benefit to the local and regional economies that play host annually.

Farming and agriculture are the lifeblood of our rural communities.



They contribute significantly to our province's economy and provide for the health and well-being of all Ontarians. Our government is proud to work with our agricultural producers in every corner of the province and we are proud to support IPM 2024 through our Experience Ontario 2024 program.

Thank you to the event organizers, sponsors, and volunteers for your many efforts in hosting this year's IPM – a fan-favourite amongst all MPPs at Queen's Park!

Stan Cho
Minister of Tourism, Culture & Gaming

A MESSAGE FROM DOUG ELMSLIE MAYOR OF KAWARTHA LAKES

Hello and welcome to Kawartha Lakes!

On behalf of Council and our community, I would like to extend a warm welcome to you as you visit our unique municipality, where rural life remains at the forefront of our urban centres. Farming and agriculture have been, and continue to be, significant industries for our area. Hosting the International Plowing Match is a wonderful opportunity to invite people from all over the world to experience our beautiful, natural landscapes and waterways.

We hope that you get a chance to explore all that Kawartha Lakes



has to offer in addition to attending the fantastic plowing matches and other events and vendors. There is much to see and do across the many towns and hamlets, and our residents and businesses love to show off our many amenities, local craftsmanship, and produce.

What you see during this brief week is only a taste of what else you can enjoy here!

Jump In any time.

I hope to see you again soon,

Doug Elmslie
Mayor of Kawartha Lakes



MESSAGE FROM THE REIGNING ONTARIO QUEEN OF THE FURROW

I am pleased to extend a heartfelt welcome to all as we gather in Lindsay to celebrate the 105th International Plowing Match and Rural Expo (IPM)! After a global shutdown derailed IPM 2020, it is wonderful



to finally be together in Kawartha Lakes for IPM 2024! The IPM is rich in its abundance of exhibits, demonstrations, competitions, and traditions. It is a great opportunity to connect with friends, new and old, and enjoy the vibrant history and culture of agriculture and rural living both here in Kawartha Lakes and throughout Ontario.

My name is Mel Karpenko and I am honoured to represent the Ontario Plowmen's Association as the Ontario Queen of the Furrow. It was extra special to start off this journey being crowned in my home county of Dufferin at IPM 2023. I am

tremendously grateful for the many opportunities and experiences this role has afforded me thus far. I have made so many connections and memories that will last a lifetime.

This event would not be possible without the tireless efforts and dedication of the volunteers, board and committee members, host landowners, sponsors, and local community of Kawartha Lakes. Walking around this event, the time and commitment given to ensuring success is evident.

Thank you to everyone who came out to compete and to enjoy all that the IPM has to offer once again. It would not be a Plowing Match without the talented plowmen and women! Enjoy your time at the International Plowing Match and Rural Expo. Here's to a safe and successful Match for all!

WHAT IS THE INTERNATIONAL PLOWING MATCH & RURAL EXPO?

In short, the International Plowing Match and Rural Expo (IPM) is a five-day celebration of agriculture and rural living. There are plowing competitions, a range of activities for people of all ages, numerous opportunities to learn about agriculture, live entertainment in multiple Match venues, hundreds of vendors and exhibitors (large and small equipment, lifestyle items and much more), a wide variety of food, and a lot more.

It's the largest event of its kind in North America. With so much to see and do, plan to spend more than one day!

Hosting the IPM – heading into its 105th year – is a collaborative effort of the Ontario Plowmen's Association (a recognized not-for-profit organization) and a Local Organizing Committee. It's held in a different community each year, highlighting the many great things the area has to offer and attracting 70,000+ people from across Ontario, throughout Canada, the United States and beyond.

Tourism industry figures put the economic impact of the IPM at about \$25 million annually (not including the long-term benefits this kind of exposure provides a community). It spurs tourism in the surrounding area for years to come.

More than that, if there's anything left after IPM expenses are cov-



IPM 2018 in Chatham-Kent

ered, profits are donated to groups and organizations in the host community. The amount varies year to year.

It's such an important event, the Provincial Legislature traditionally adjourns for the day so MPPs can attend Opening Day. Provincial party leaders are invited to participate in a demonstration-style Plowing Competition of their own.

Activities and entertainment offerings are a little different each year, as the local committee puts its own stamp on the IPM, showcasing important local contributions to agriculture and the rural lifestyle.

An event of this scale would be impossible to put on without hundreds of volunteers and generous support from the business community. There are several sponsors who support the IPM as it moves around the province – such as presenting partners Hydro One and Ontario Mutual Insurance Association – in addition to support at the local level.



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MORE TO SEE AT THE IPM



✓ Plowing Competitions



✓ Farm Equipment and Agricultural Industry Exhibitors



✓ Ontario Queen of the Furrow Competition



✓ Entertainment



✓ Commercial & Artisan Vendors and Rural Living Exhibitors



✓ Food Vendors



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