



## YOU DESERVE THE SPOTLIGHT

The International Plowing Match and Rural Expo offers the unique opportunity for your Community and County to be in the spotlight. By hosting this event, Your Community could bring approximately 85,000 people (on average) to experience the sights, sounds and business unique to your area.

The International Plowing Match and Rural Expo is a very positive economic driver for rural communities. In fact, over \$ 25 million\*\*\* can be generated for economic impact from visitors and event operations.

We extend a special invitation to you to attend a Community Information Meeting to learn more about hosting the International Plowing Match and Rural Expo

- 1. Friday, February 23<sup>rd</sup> at 7:00 p.m.**  
Orangeville Fairgrounds – Birch Room  
247090 Side Road 5  
Mono, ON L9W 6K5
- 2. Saturday, February 24<sup>th</sup>, 2018 at 1:00 p.m.**  
Gemini Sportsplex – Westcast Room  
667 Adair Boulevard  
Strathroy, ON N7G 3H8

We welcome plowing enthusiast, community ambassadors and all those interested in advancing Agriculture, Rural Living and Your Community. Come and bring a friend!

In case of inclement weather, please call our office or check [plowingmatch.org](http://plowingmatch.org) for updates.

**For Additional Details, please contact:  
ONTARIO PLOWMEN'S ASSOCIATION  
519-767-2928 OR 1-800-661-7569**

***Let Our Legacy  
Be Your Future***

\*\*\*Source: TREIM, Ontario Ministry of Tourism, Culture and Sport

---

**Ontario Plowmen's Association**  
188 Nicklin Road • Guelph, ON • N1H 7L5  
519-767-2928 OR 1-800-661-7569  
[events@plowingmatch.org](mailto:events@plowingmatch.org)